

DESIGN MIX SUBMISSION PACKAGE

IIDA South Florida Chapter is once again hosting DESIGN MIX 2023, now in its 21st year.

The focus of the event is to pair industry members with design firms in a joint effort to fabricate a wearable garment and participate in a fashion show.

Non-industry judges will evaluate the garments and present awards in various categories. Design Mix is South Florida's premier networking and social event for industry members and supporters. The event's purpose is to fund INTERIOR DESIGN student scholarships and legislation advocacy efforts.

TICKET PRICES:

- \$155 IIDA MEMBER TICKET PRICE
- \$175 IIDA NON-MEMBER TICKET PRICE
- \$200 IIDA MEMBER DOOR PRICE
- \$240 IIDA NON-MEMBER DOOR PRICE
- \$50 IIDA STUDENT MEMBER TICKET

Visit our website for tickets and sponsorship opportunities.
www.DesignMixSoFlo.com

THEME: Americana!

Upon arrival guests will be transported back to America in the 1950s and 60s where attendees will have a ball dressing up in their favorite poodle skirts or dressing down in their best blue jeans and black leather jacket for this classic bash. Pick up one of the many refreshment selections of the evening, like a diner cheeseburger and a festive beverage to start the party. After the show, event guests can expect to jitterbug and twist the night away at our rockin' after party.

Teams may draw inspiration from researching and responding to forward-thinking fashion, culture, literature, art, and icons. Garments are to embody the spirit of perseverance, empathy, and diversity of the 'melting-pot' that is America. Teams are encouraged to think forward into the progressive development of cultural diversity, technology, inclusivity, sustainability, and body positivity based on 1950s and 60s America.

SUBMISSION DEADLINE JUNE 16TH AT 5PM



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LOCATION:

Manuel Artime Theater
900 SW 1st Street
Miami, FL 33130

*Limited parking on-site. Street parking available.
Consider car-pooling or a ride-share service.

DRESS CODE:

This year, we strongly encourage all attendees to join us in the celebration of this exciting theme and dress the part to set the tone for the evening. Come dressed in your snazziest poodle skirt, kitten heels, leather jackets, newsboy hat, Hawaiian shirts, and tweed coats. Visit our website for more inspiration!

“GET ON THE DANCEFLOOR & DO THE TWIST”



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AWARDS CATEGORIES:

- BEST USE OF COLOR
- BEST USE OF MATERIAL
- BEST DESIGN DETAIL
- BEST PERFORMANCE
- MOST CREATIVE
- MOST PATRIOTIC
- MOST HISTORICAL
- JUDGE'S CHOICE
- WE THE PEOPLE'S CHOICE

Participants from a Design Firm or Interior Design program are to design and fabricate a garment fit to the runway.

IN KEEPING WITH THE SPIRIT OF THE EVENT, COLLABORATE, BE CREATIVE AND HAVE FUN!

JUDGING CRITERIA:

The judging criteria will consist of the following in addition to the design guidelines stated below:

- Originality
- Percentage of Material used from Sponsor, 80% minimum required.
- Relationship of finished garment to the described concept
- Success on the Runway (wearability, construction)
- Finished Quality

DISCLAIMER:

Please be advised that IIDA SFC has no tolerance for offensive, distasteful, racist, or politically charged concept statements, sketches, props, and costumes/outfits. Any team that disobeys this policy, shall be immediately disqualified either during the concept statement review, during private judging, or on the runway. No refunds will be provided to disqualified teams.

GARMENT:

Use inspiration from fashion, culture, art, and icons, and consider the blending of cultural diversity, technology, inclusivity, sustainability, and body positivity throughout the 50's and 60's of America. Each team should present one model.

The exterior of the garment (all parts showing) must be made of at least **eighty percent (80%)** of the materials from the sponsor.

Examples: Textiles, carpet, wall coverings, plastic laminate, etc. The garment must be fabricated by the architectural/design firm.

No professional costume designers or models are allowed.



SKETCH & DESCRIPTION:

Designers must submit the following:

- Written description of concept statement. Max length one (1) paragraph.
- One (1) page with concept sketch & three (3) inspiration images.
- Proposed sponsor/firm team

Your concept statement, sketch and inspirational images will be printed in the playbill.

Submit the above in PDF attachment or file transfer service with the subject line "FIRM NAME - Sketch & Description" by June 16th to Designmix@IIDAAsfc.org

MUSIC:

Each sponsor/design firm is allowed a single piece of music for their model's walk down the runway.

Email a one-minute, 30 seconds* song via file transfer service to DesignMix@IIDAAsfc.org with the subject line "FIRM NAME - Music". In your email, please include: Name of Sponsor, Design Firm/School, and Music Title.

**Music length is subject to change*

Note: Additional music details may be requested by the DJ. The DJ prepares the music for use the night of the show based on the list of the entrants in the program.

DEADLINE FOR DESIGN & SONG SUBMISSION JUNE 16TH, 2023 at 5PM

REGULATIONS:

Designers must submit the sketch, inspirational images and description so that the committee can prepare necessary packages for the emcee, judges, etc.

****In an effort to broaden networking opportunities, a new rule has been placed that which requires sponsors to partner with a firm that they have not paired within the last 2 years.**

- Note:** The following are NOT PERMITTED as part of your design entry:
- Pets of any kind
 - Children under the age of 18

EVENT DETAILS:

Dress Rehearsal:

Walk-through and Dress Rehearsal will be on July 13th, 2023 at 6:00PM so firms and models can familiarize themselves with the location. Model to bring shoes they plan to wear for the night of the show. Models may bring their headphones to play their music to practice their runway walk.

Day of the event: Model are allowed to get ready at the venue. Dressing room will be provided. Models must be present and ready at 4pm. Pictures will commence at 4:30pm. Model is allowed 1 model assistant. If more than one model assistant is needed, please reach out to DesignMix@IIDAAsfc.org for a special request. Small repair and touch up tools allowed for last minute repair and garment malfunctions. Models will be secluded behind in waiting area from 6:00pm to end of show. Light snacks and water bottles permitted in waiting area.

Thank you for your participation and support!

★ Maria Sanchez, Design Mix Chair

DESIGN & SONG SUBMISSION DEADLINE JUNE 16TH at 5PM



WHAT IS YOUR DESIGN FIRM NAME?

WHO IS YOUR PARTNERING SPONSOR?
(Manufacturer, Vendor, or Dealer)

WHO IS THE MAIN CONTACT PERSON FOR THE TEAM?

Please provide their full name, phone number and email address.

WHO IS THE SECONDARY CONTACT PERSON FOR THE TEAM?

Please provide their full name, phone number and email address.



QUESTIONS:

Feel free to contact us! Designmix@IIDAAsfc.org

